** Learning Opportunities for A level Business**

***For a look at the syllabus:***

*A Level Business Studies Specification (Edexcel) For a look at the syllabus:*

[*http://www.aqa.org.uk/subjects/business-subjects/as-and-a-level/business-7131-7132*](http://www.aqa.org.uk/subjects/business-subjects/as-and-a-level/business-7131-7132)

***Useful websites/apps- register now:***

* *Register with* [*http://www.tutor2u.net*](http://www.tutor2u.net)*, a Business Studies blog especially written for students. A daily blog will be sent to you with interesting news articles that tie into the syllabus, comments from examiners and (later) tips and support for exam modules*
* *For (business) news stories use the BBC website* [*http://news.bbc.co.uk*](http://news.bbc.co.uk)
* Sign up for the weekly “Two Teachers” Business Podcast which analyses the Business news. <https://www.youtube.com/channel/UCnVHZKYx1vWVnhRjJqJbNdQ/about>

***Documentaries***

If you have access to on demand programs, Netflix or Amazon prime, watch some of the documentaries and films listed below.

**Activity**: Summarise the documentary/film on an A4 page using the 5 Ws: When? Who? Where? What? Why?

* Tricky Business - <https://www.channel4.com/programmes/tricky-business> **Channel 4 On Demand**
* Beauty Laid Bare - **BBC iPlayer**
* The True Cost - **Netflix**
* Broken – Episode on IKEA - **Netflix**
* Inside the supermarket - <https://www.youtube.com/watch?v=_qwucutFTsQ>
* Panorama Amazon: The Truth Behind the Click – **BBC iPlayer** and/or <https://www.youtube.com/watch?v=JwrUYS9UTeU>
* Pepsi vs Coke – **Amazon prime video**
* Jobs Vs Gates: The Hippie and The Nerd – **Amazon prime video**

***Films***

* The Founder – Dvd – **Amazon prime video or Netflix** – Franchising
* Deep Water Horizon – DVD - **Amazon prime video** – Ethical issues
* Trump – What’s the deal – **Amazon prime video**
* The Social Network – **Netflix**
* The Great Hack – **Netflix**
* Enron: the smartest guys in the room – **Amazon Prime** and lots of analysis on YouTube

***Books for Wider Reading***

* Anyone can do it – Duncan Bannatyne
* The Rise And Fall Of Marks & Spencer - and How It Rose Again – Judi Bevan
* What You See Is What You Get: My Autobiography - Alan Sugar
* Management in ten words - Terry Leahy
* The Virgin Way – Richard Branson. Audio Book (free) - <https://www.youtube.com/watch?v=5wz40rdz7i4>
* The New One Minute Manager – Blanchard & Johnson

## Topical business news articles and videos

Get the BBC and the Guardian news apps and check the Business headlines every day, read 2-3 good articles a week.

**Activity**: Pick an article of your choice and summarise your findings on an A4 page using the 5 Ws: When? Who? Where? What? Why? If appropriate, add a 6th W: What next?

Below are some ideas to get you started:

* Impact of Coronavirus: <https://www.tutor2u.net/business/reference/business-impact-and-response-to-the-coronavirus-crisis>
* Impact of Coronavirus on cash flow and liquidity:  <https://www.reuters.com/article/us-health-coronavirus-easyjet/big-uk-airlines-ground-most-of-their-fleets-to-survive-coronavirus-idUSKBN2130S9>

and   <https://www.bbc.co.uk/news/business-52027342?intlink_from_url=https://www.bbc.co.uk/news/topics/c77jz3mdmy3t/iag&link_location=live-reporting-story>

* Non-price factors affecting demand: <https://www.bbc.co.uk/news/amp/business-52066454>
* Corporate Social Responsibility: <https://www.tutor2u.net/business/reference/corporate-social-responsibility-during-the-coronavirus-pandemic>
* Food supply: <https://www.bbc.co.uk/news/business-52020648>
* Agriculture, food supply and migration: <https://uk.reuters.com/video/watch/the-race-to-save-americas-harvest-idOVC7O0TEN>
* Oil industry retrenchment: <https://www.theguardian.com/business/2020/apr/01/bp-to-cut-spending-amid-most-brutal-oil-price-rout-in-decades>
* On Twitter, search for posts with the handles #Theme1 #alevelbusiness and follow the autors
* On Twitter, follows @revisionstation, @tutor2business, @twoteachers.

## Quantitative skills

**Activity**: Listen to the video below and practice some calculations

* Index numbers: <https://www.tutor2u.net/business/reference/quantitative-skills-in-a-level-business-index-numbers>
* Percentage change : <https://www.tutor2u.net/business/reference/business-maths-calculating-percentage-changes>
* Exchange rates <https://www.tutor2u.net/business/reference/business-maths-exchange-rates>
* All other quantitative skills for the whoe course are referenced here: <https://www.tutor2u.net/business/collections/business-maths>

## Biz Quiz

**Activity:** test your knowledge of current affairs.

Click on the links below and for all questions that are incorrect, find the relevant news article and read about it.

* <https://www.tutor2u.net/business/blog/the-biz-quiz-6-march-2020>
* <https://www.tutor2u.net/business/blog/the-biz-quiz-13-march-2020>
* <https://www.tutor2u.net/business/blog/the-biz-quiz-27-march-2020>
* And try the quiz for subsequent weeks

## Online websites

Find the online courses below and go through the course content.

**Activities**

Make revision cards for keywords

Make mind maps with pros and cons of various concepts, e.g. pros and cons of a franchise.

Make a formula list and add some example calculations

* Seneca Learning – search for A level Business then choose Edexcel <https://www.senecalearning.com/> then study Theme 1 topics in order
* Tutor2u reference library – <https://www.tutor2u.net/business/reference>
* YouTube videos – subscribe to the following channels: [tutor2u](https://www.youtube.com/channel/UCe83jLdZ3PuqVwAHe6B3U2A), [TakingTheBiz](https://www.youtube.com/channel/UCIlJ4pk3uzyWoeoBkGs0hxQ), [Business As Usual](https://www.youtube.com/channel/UC6ge7hG78ys_wERt4SbZQWg)

## Podcasts

**Activities**

Make revision cards for keywords.

Draw diagrams and label them.

Make mind maps with pros and cons of various concepts, e.g. pros and cons of a franchise.

Make a formula list and add some example calculations

**Efficiency and productivity**

<https://www.listennotes.com/podcasts/revise-a-level/operational-performance-zqDYtCScRly/>

**Pricing**

<https://www.listennotes.com/podcasts/revise-a-level/decision-making-pricing-a-l7Jkg6TS-sc/>

**Pricing decisions**

<https://www.listennotes.com/podcasts/revise-a-level/a-level-business-pricing-104HhoZXA3T/>

**PED and YED**

<https://www.listennotes.com/podcasts/revise-a-level/interpreting-ped-and-yed-a-G69jaVzkAsd/>

**Market research**

<https://www.listennotes.com/podcasts/revise-a-level/market-research-a-level-XhQS6TDc5iH/>

**Market mapping**

<https://www.listennotes.com/podcasts/revise-a-level/market-mapping-a-level-ZW51hHAda-P/>

**Marketing objectives**

<https://www.listennotes.com/podcasts/revise-a-level/setting-marketing-objectives-pgGOoZ6a3RA/>

**Raising Finance**

<https://www.listennotes.com/podcasts/revise-a-level/a-level-business-raising-R672m5eU0O9/>

**Limited Liability**

<https://www.listennotes.com/podcasts/revise-a-level/a-level-business-limited-dFP8zKNLobg/>

## Expectations in Business

At Sixth Form, it is expected that students take a more pro-active approach to their studies and develop independent learning skills. In Business, it is important to foster a mature and professional working environment that gives students an opportunity to learn. Part of this is taking responsibility for your progress. Therefore, you will be referred for additional study sessions if it is felt that you require extra time to consolidate your knowledge and exam technique. If you feel you require any help and/or guidance with your work, please speak to your teacher.

The following is expected:

* **Conduct and behaviour** in lessons should reflect that of a professional working environment. If your behaviour does not allow learning to occur, you will be reminded of this and you may be asked to leave the lesson and sent to the study centre to continue your work. If this occurs, you will be referred to the Head of Year to explain your conduct.
* **Folder and textbook** are to be brought to every lesson. Failure to do so on 3 occasions will again result in phone call or email home. If there is an issue with you bringing your folder and textbook to each lesson, please speak to your teacher.
* Students must turn up on time to every lesson. It is very disruptive to have students walking in late and is not fair on the rest of the group. Your teacher will not wait for you to start the lesson. If a pattern emerges of continued **poor punctuality** you will be asked to attend extra study sessions and referred to the Head of Year to explain yourself.
* If you are **absent from a lesson**, it is yourresponsibility to catch up on the missed work. You will be expected to contact your teacher to ask for work and to use ClassCharts for resources and homework. It may well be the topic that comes up in a future assessment, Pre-Public Examinations, or your final exam. Do not rely on your peers, as they are not the subject specialists.
* If your **absence is unauthorised** or you do not contact the teacher on your return you will be required to catch up during an extra study session.

### Deadlines and Submitting Work

**For every taught hour you are expected to be carrying out at least one extra hour of work.** This could be finishing class work/activities, creating revision resources, practicing exam questions and/or completing effective revision on previously learnt content. **This means 5 hours a week of working on your A level Business on top of taught lessons.** This work can either be completed in your timetabled study time or at home.

* **Deadlines must be met.** If you do not meet a deadline expect a letter home and an extra study period.
* All homework will be posted on ‘Class Charts’ (including content and deadlines). **Any issues with homework set should be addressed through contacting your teacher either in person or via email.**
* **Your teacher will not accept work that is:**
  + - Submitted by e-mail
    - Not printed off
    - Left on the teacher’s desk
* All work must **be submitted in the format with which you will be assessed**. In units where you will be examined (A level) your work should be handwritten. For coursework units (BTec) your work should be word processed.
* If an extension is required for class-based assessments or homework this should be requested in person to the class teacher at least 24 hours prior to submission. These will be granted on a case by case basis.

**Failure to meet any of these expectations to a satisfactory standard will result in consequences including a formal meeting with the Head of Year and parents.**