

## Media Studies at A Level

Studying Media at A Level involves exploring lots of different media forms from advertising to film marketing, online media, music videos and magazines. We look at four key areas: Media language, representation, industry and audience. In other words, we examine the way media texts are constructed and the sort of messages they are conveying. In order to prepare yourself for your studies, there are lots of helpful, interesting and fun things that you can do and watch to help aid your understanding of media.

<https://nofilmschool.com/> has lots of really good filmmaking, storytelling and analysis masterclasses which are great to explore.

<https://www.bifa.film/news/lockdown-watch-bifa-nominated-shorts-here/?fbclid=IwAR1-57BCVYka5ysteSeMkUXsri3-ojqoYOcJB3hbENxINuDN21Y7tf8iq1g>

This site offers some of the best British short films of the last 10 years. They are inventive and span different genres. Most are under 10 minutes.

If you're interested in making media products (and I hope you are) check out Peter McKinnon, whose tutorials on everything from photography to filming, are awesome – even on a phone.

<https://www.youtube.com/user/petermckinnon24>

### **Explore some of our first year set texts:**

Formation music video: [https://www.youtube.com/watch?v=WDZJPJV\\_bQ](https://www.youtube.com/watch?v=WDZJPJV_bQ)

Marketing of Black Panther (watch the movie)

Vogue magazine <https://www.vogue.com/magazine>

### **Theory**

This Youtube channel is a good starting point to explore some key areas of media. All our set texts are discussed here too – just make sure you pick the A Level videos.

<https://www.youtube.com/channel/UCUKrxp4BcJrGLzmqAhCjASg>

### **Exam Board:**

- You will be studying on the Eduqas specification for A Level Media Studies
- <https://resources.eduqas.co.uk/Pages/ResourceSingle.aspx?rId=1411>