

BTEC Level 3 Extended Diploma in Travel & Tourism

If you want to work in the fastest growing global industry or start your own business while enjoying a career that allows you to travel, meet and engage with a diverse mix of people, then studying the Diploma in Travel and Tourism will put you on the path to develop your career. It is estimated that 10% of the world's population are employed in this varied industry. There are so many opportunities within the industry that you will be spoilt for choice as to what to do with your future career.

Why choose this course?

The course will give you an insight into the world of travel & tourism including types of tourism and travel organisations, travel planning to global destinations and the factors and trends that affect their appeal. You will find out about opportunities for working overseas; the hospitality industry, including hotels ranging from budget to luxury, as well as restaurants, coffee shops and bars; visitor attractions, from purpose-built theme parks to historic houses; and the transport industry. You will develop your understanding of key business concepts including marketing, finance, and customer service and this course will give you the knowledge and skills needed to start your own travel enterprise. A range of study visits will broaden your experience of the industry and provide you with invaluable exposure to successful entrepreneurs and the scope of the UK tourism industry.

What will I learn?

You will study a range of core units and specialist units over the two years of the course. The specialist units have been carefully selected to keep your options open for further study at higher education.

Year 1: Foundation Diploma in Travel and Tourism

Year one provides the foundation to your future studies; this will give you the knowledge and skills which are necessary to successfully complete your studies. You will gain an understanding of the travel and tourism industry; types of global destinations and factors affecting their appeal; how to manage customer expectations; types of visitor attractions; passenger transport, and enterprise.

Successful completion of year one will allow you to progress on to year two.

Year 2: Extended Diploma in Travel and Tourism

Year two will further extend your knowledge of the travel and tourism industry including the UK as a tourist destination; marketing in travel and tourism; working overseas; how accommodation organisations are managed and run; sustainable tourism; as well as understanding the recruitment and selection process within travel organisations. You will also undertake an independent research project into current trends and issues in the industry which will help you prepare for progression onto Higher Education.

Assessment Arrangements

Your achievement in this subject is dependent upon excellent attendance, punctuality, good organisation, time management and effort. You will learn in a friendly atmosphere, using a variety of assessment methods.

Assessment is by a combination of external examination and unit assignments, internally set by the team and externally moderated by Edexcel. They are graded at pass, merit and distinction level and may take the following formats: written reports, portfolios of work, presentations, leaflets, articles and role play scenarios.

Information & Support

We encourage all students to read widely and conduct their own research into the topics they are studying. There are a wide range of materials available across the campus and online to support this ranging from text books, websites and travel blogs, YouTube videos as well as travel journals and TV Documentaries.

There will be regular 1:1 meetings with your tutor to review your progress and, where appropriate, you will be given the opportunity to attend drop-in sessions, tailored 1:1 support, as well as a variety of opportunities to stretch and challenge the most able students. We encourage you to proactively engage with the support available in order to reach your full potential.

Where will it take me?

There are a wide range of opportunities for you to progress onto Higher Education, Apprenticeships or into employment in the travel and tourism industry. You will develop essential skills including self-confidence, presentation skills, personal discipline, organisation, and time management.

What will I need?

Four GCSEs at grade 4 or above or a Level 2 Diploma in appropriate subjects (to include English Language or Literature and/or mathematics at grade 4 or above).

Additional Information

Awarding Body: Edexcel