

## Level 3 Extended Diploma Travel & Tourism

If you want to work in the fastest growing global industry, travel, or start up your own business while enjoying a career that allows you to meet and engage with a diverse mix of people, then studying the Diploma in Travel and Tourism will put you on the path to develop your career. It is estimated that nearly 10% of the world's population are employed in this varied industry. There are so many opportunities that you will be spoilt for choice as to what to do with your future career.

### Why choose this course?

The course will give you an insight into the world of tour operations and package holidays, including being a holiday representative; the hospitality industry, including hotels ranging from budget to luxury, as well as restaurants, coffee shops and bars; tourist attractions, from purpose-built theme parks to historic houses; and the transport industry, including working at airports, and for airlines as cabin crew. You will develop your understanding of key business concepts including marketing, finance, human resources and customer service.

A range of study visits will broaden your experience of the industry and provide you with invaluable exposure to successful entrepreneurs and the scope of the UK tourism industry.

### What will I learn?

You will study a range of core units and specialist units over the two years of the course. The specialist units have been carefully selected to keep your options open for further study at higher education.

#### Year 1: Foundation Diploma in Travel and Tourism

Year one provides the foundation to your future studies; this will give you the knowledge and skills which are necessary to successfully complete your studies. You will gain an understanding of the travel and tourism industry, different types of destination and their importance, customer service and enterprise and entrepreneurship.

Successful completion of year one will allow you to progress on to year two.

#### Year 2: Extended Diploma in Travel and Tourism

Year two will further extend your knowledge of the travel and tourism industry including the UK as a tourist destination, business operations in travel and tourism, leisure and corporate travel and sustainable development in travel and tourism.

### Assessment Arrangement

Your achievement in this subject is dependent upon excellent attendance, punctuality and effort. You will learn in a friendly atmosphere, using a variety of assessment methods.

Assessment is by a combination of external examination and unit assignments, internally set by the team and externally moderated by Edexcel. They are graded at pass, merit and distinction level and may take the following formats: written reports, portfolios of work, presentations, leaflets and articles.

### Information & Support

We encourage all students to read widely and conduct their own research into the topics they are studying. There are a wide range of materials available across the campus to support this ranging from newspapers, textbooks and the Moodle site.

There will be regular 1:1 meetings with your tutor to review your progress and, where appropriate, you will be given the opportunity to attend drop-in sessions, tailored 1:1 support, as well as a variety of opportunities to stretch and

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challenge the most able students. We encourage you to proactively engage with the support available in order to reach your full potential.

## **What will I need?**

Four GCSEs at grade 4 or above or a Level 2 Diploma in appropriate subjects (to include English Language or Literature and/or mathematics at grade 4 or above).

## **Where will it take me?**

There are a wide range of opportunities for you to progress onto Higher Education or into employment in the travel and tourism industry. You will develop essential skills including self-confidence, self-presentation, personal discipline and time management.

## **Additional Information**

### **Awarding Body:**

Edexcel