

UAL Level 3 Extended Diploma in Creative Practice: Art, Design and Communication – Photography

Photography is an art of observation. It has little to do with the things you see and everything to do with the way you see them. It is a powerful language which speaks to our emotions. It allows us to tell our story and show others our framing of the world around us. If you enjoy creating photographic images, then the course will stretch and challenge you by providing an opportunity to engage in projects that encourage creativity, investigation, analysis and experimentation as a means of developing technical and expressive skills. It encourages the development of your own visual language while improving your understanding of the broad visual, cultural and theoretical contexts in which contemporary photographers operate.

Why choose this course?

In a world where visual communication is ever expanding, the ability to produce informed, creative and thought provoking imagery is highly valued. Businesses and organisations need eye catching imagery to promote their brand or cause across a range of digital and print platforms.

If you enjoy creating photographic images and wish to take your photography to the next level this course will challenge you creatively, technically and conceptually whilst developing the skills to succeed in a range of visual based career roles. You will have the opportunity to engage in projects that encourage creativity, investigation and analysis as a means of developing technical and expressive skills.

What will I learn?

You will learn a broad range of analogue and digital photographic skills using the darkroom, an industry standard studio and appropriate software. You will also be introduced to a range of theoretical perspectives which influence the development of image making. This will encourage you to consider how photography is relevant to wider creative practices as well as its links to political, social and cultural discourses. Divided across 6 units the course will allow you to apply your skills to a range of contexts including advertising, fashion and fine art, whilst enabling you to make independent creative decisions to replicate the demands of industry.

Information & Support

Camera equipment is available to loan from the department but many students opt to use their own; we recommend Canon models as they will then be compatible with the college inventory. You will have to provide film and photographic paper together with any specialist materials you may wish to use; most of which are available at our college shop. You will be allocated some initial printing credit; however, you must be prepared for expenditure of about £50 per term. The College provides all processing chemicals, printing equipment, and specialist equipment such as studio lighting and tripods.

Assessment Arrangements

The course is assessed entirely through coursework and verified by the awarding body.

Where will it take me?

This Extended Diploma is designed to develop your creative skills with photography as well as your wider visual awareness. Completion of this course usually results in students going to university to study courses aimed at working within the wider creative industries. Completion of this course allows access to a range of creative courses including photography, documentary photography, graphic design, film and moving image production and arts education.

Alternatively, progression into creative apprenticeships and further training are options to consider.

What do I need?

Four GCSEs at grade 4 or above or a Level 2 Diploma in appropriate subjects (to include English Language or Literature and/or mathematics at grade 4 or above). You should provide suitable evidence of your learning and achievement ideally in the form of a portfolio of work.

Additional Information?

Awarding Body: University Arts London (UAL)

Course Leader: Adam Hay, adamh@callywith.ac.uk