Visual Production Textual Analysis

Please use the following structure to deconstruct a TV show or Film of your choice. Use the prompts to answer as much as you possibly can. If there is anything you don't understand you could try researching it or, if that doesn't help, highlight the term, this will be useful in your first full media session in September.

Name (of product)	
Product type e.g. film/tv show	
Link	
Outline e.g. describe the item being viewed. Trailer, short film, feature film, television show *Storyline, explain briefly. Narrative Structure? How does this fit convention or differ?*	
Mise en Scene e.g. props, costumes, locations, framing, cast/stars, lighting, colours Describe each of these? What aesthetic (look e.g. creepy, bleak, pretty, nostalgic, etc) do they create? What does it make the audience think/feel about the scene? *Are these conventional of genre/product?*	
Cinematography Camera movements? Crops? Angles? How frequent? Tripod/handheld? Jibs/tracks etc? Close up? Dutch angle? Frame rate? Shutter speed? Slow motion? What effect does this have on the audience, how does it affect how they feel about the scene? *Are these conventional of genre/product?*	

Editing How much editing? Transition effects, fast/slow pace, chronological / fractured, Sync with music? Colour grade or palette? DoF? Special FX? How do they use editing to tell story or give impression of style/tone of the film? *Is it conventional of this type of product?*	
Sound Diagetic (what we would hear if we were in the scene) & Non Diagetic (sound not in the scene e.g. voice over or music) Music, sound effects, choice of voice over, use of audio clips from film? What's the effect of this is the music sad or upbeat, how do the sound effects emphasise what's going on? *How much are these conventional to this type of product?*	
Context & Audience Whose producing this? Where is it shown? Who is watching it, whose the target audience (this age range, gender, location, other interests)? How will that effect the reading of this text (e.g. how would someone your age view it differently from someone older or how would someone from the UK see this differently from someone from a different culture/part of the world)?	
Influence If you were going to create your own similar product e.g. a short film of the same genre – What storyline/narrative would you have? What would you take from this product? What techniques (camera skills and editing skills) would you like to learn from it? What styles (props, locations, etc) do you think would make your product look good? What music ad sound effects do you think you would use? Who would be your target audience? Try to explain why you would choose these things.	